

Module list Business Administration and Management

1st and 2nd semester - compulsory modules

BM0110	Management under modified framework conditions	Prof. Dr. Gordon Müller-Seitz Prof. Dr. Timo Braun
BM0120	Introduction to business administration	Prof. Dr. Matthias Baum
BM0210	Financial reporting	Prof. Dr. Volker Lingnau
BM0220	Controlling-oriented accounting	Prof. Dr. Volker Lingnau
BM0230	Case study	Prof. Dr. Volker Lingnau
BM0310	Investment	Prof. Dr. Reinhold Hölscher
BM0320	Financing	Prof. Dr. Reinhold Hölscher
BM0330	Taxes	Prof. Dr. Reinhold Hölscher
BM0410	Company law	Prof. Dr. Hans-Friedrich Müller
BM0420	Individual labour law	Yvonne Overkamp Prof. Dr. Stephan Weth
BM0430	Contract law	Prof. Dr. jur. Dr. h. c. mult. Helmut Rüßmann
BM0510	Marketing	Prof. Dr. Stefan Roth
BM0520	Production management	Dr. Rahild Neuburger
BM0530	Human resources management	Prof. Dr. Dirk Holtbrügge

BM0610	General economic policies	Prof. Dr. Michael von Hauff
BM0620	Macro economics	Prof. Dr. Hans-Dieter Feser
BM0630	Statistics	Prof. Dr. Matthias Baum
BM0710	Strategic management	Prof. Dr. Timo Braun Prof. Dr. Gordon Müller-Seitz
BM0720	Information and knowledge management	Prof. Dr. Roland Gabriel Prof. Dr. Peter Weber
BM0730	Innovation management	Prof. Dr. Gordon Müller-Seitz Prof. Dr. Timo Braun
BM0810	Change management	Prof. Dr. Klaus J. Zink
BM0820	Project management	Dr. Martin Thul
BM0830	Process management	Prof. Dr. Hans-Knud Arndt
3rd semester - elective modules with exam (1 of 2)		
BM0910	Concepts and tools of controlling	Prof. Dr. Volker Lingnau
BM0920	Application of controlling tools	Prof. Dr. Volker Lingnau
BM0930	Latest developments in controlling	Prof. Dr. Volker Lingnau Matthias Brenning
BM1010	Market research	Prof. Dr. Stefan Roth
BM1020	Price and negotiation management	Prof. Dr. Stefan Roth
BM1030	Latest developments in marketing	Prof. Dr. Stefan Roth Christopher Pütz Dr. Thomas Robbert

3rd semester - elective modules with mail-in assignments (2 of 4)

BM1110	Sustainability	Prof. Dr. Michael von Hauff
BM1120	Eco-audit	Prof. Dr. Michael von Hauff
BM1130	Corporate social responsibility	Prof. Dr. Klaus J. Zink
BM1210	Asset management	Prof. Dr. Reinhold Hölscher
BM1220	Risk management	Prof. Dr. Reinhold Hölscher
BM1310	Management tools	Prof. Dr. Gordon Müller-Seitz
BM1320	Organising temporary issues	Prof. Dr. Timo Braun Prof. Dr. Gordon Müller-Seitz
BM1330	Risk and uncertainties management	Prof. Dr. Timo Braun Prof. Dr. Gordon Müller-Seitz
BM1340	Latest developments in management research	Prof. Dr. Gordon Müller-Seitz
BM1410	HR management	Prof. Dr. Klaus J. Zink
BM1420	Employee orientation and satisfaction	Prof. Dr. Klaus J. Zink
BM1430	Latest developments in the HR management	Prof. Dr. Tanja Rabl Valentin Petzsche